

1986 IAMC, held as
Automotive Journalism Conference
at the Imperial Palace Hotel & Casino, Las
Vegas, Nevada

Book A. Writing | Book B. Graphics |
Newspaper C. Writing | Newspaper D.
Graphics | Magazine E. Writing | Magazine
F. Graphics | Magazine G. Design |
Newsletter H. Writing | Best Single Issue
(Print) I. Writing | Public Relations &
Marketing J. Writing/Graphics | Video/Radio
K. Industrial/Promotional | Video/Radio L.
Home Video/Television |

AWARDS 1986

Books A-Writing

A-1 Catalog: The Automobile Collection
(Heritage), by David Brownell, Imperial
Palace MOTO Award

A-3 Biography: Niki Lauda: Meine Story,
by Niki Lauda and Herbert Volker, Imperial
Palace MOTO Award

A-5 Pamphlet: The Official Mustang Price
Guide, by Jerry Heasley, Imperial Palace
MOTO Award

A-7 Cultural: Vintage and Historic Racing
Cars, by Alex Gabbard, Imperial Palace
MOTO Award

A-8 Generic: Golden Wheels, by Richard
Wager, Imperial Palace MOTO Award

A-9 Single Marque: The Star and the
Laurel, by Beverly Rae Kimes, Imperial
Palace MOTO Award

A-10 How-to-do-it: Mustang Interior
Restoration, by Art Trantafello, Imperial
Palace MOTO Award

A-11 Reference: Off-Roader's Handbook,
by James T. Crow and Spencer Murray,
Imperial Palace MOTO Award

A-12 Pictorial: Street Rodder's Handbook,
by Frank Oddo, Imperial Palace MOTO
Award

Honorable Mention

Marmon Heritage

Automotive Electrical Handbook

Auto Index

Porsche Year

Books B-Graphics

B-2 Pictorial: Monster Trucks, Car Crushers
and Crowd Pleasers, by Michael Bargo,
Imperial Palace MOTO Award

B-8 Illustration/Photographs: Caterpillar:
A Great American Heritage, by Henry
Rasmussen, Imperial Palace MOTO Award

Newspaper C-Writing

C-1 Feature : "Big Four of the Grand Prix,"
by Paul Dean, Los Angeles Times, Decem-
ber 5, 1986, Imperial Palace MOTO Award

C-2 News: "Wheeling-Dealing Gray
Market," by Paul Dean, Los Angeles Times,
July 11, 1986, Imperial Palace MOTO
Award

C-3 Editorial: "Staging Light," by Phil Burgess, National Dragster, February 28, 1986, Imperial Palace MOTO Award

D-3 Cartoon: "Otto Mechanic," by Jay Piersanti, Old Cars Weekly, August 14, 1986, Imperial Palace MOTO Award

C-4 Column: "One for the Road," by Henry Austin Clark, Jr., Old Cars Weekly, monthly, Imperial Palace MOTO Award

D-5 Photographs: Cover by Leslie Lovett, National Dragster, October 10, 1986, Imperial Palace MOTO Award

Honorable Mention

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C-1 Feature : "British Bikes: A New Golden Age," by Jon F. Thompson, San Gabriel Valley Daily Tribune, September 7, 1986

D-5 Photographs: "Kirk Lawrence," by Leslie Lovett, National Dragster, April 4, 1986

C-1 Feature: "3-D Experience at the Chief Nationals," National Dragster, October 17, 1986

Magazine E-Writing

C-2 News: "Ford Strikes Deal in Modesto," by Jack Doo, Modesto Bee, August 29, 1986

E-1 Feature: "One Fake Ferrari," by Jean Lindamood, Automobile, September, 1986, Imperial Palace MOTO Award

C-2 News: "Champion Spark Plug 300 km Coverage," by Michael F. Hollander, CompuServe Information Service, October 12, 1986

E-6 Editorial: "Miscellaneous Ramblings," by John Dinkle, Road & Track, April 1986, Imperial Palace MOTO Award

C-3 Editorial: "Courtesy, Respect Must Rule the Road," by Bob Sikorsky, Arizona Daily Star, June 8, 1986

E-7 Column: "By Design," by Robert Cumberford, Automobile, September 1986, Imperial Palace MOTO Award

C-4 Column: "Mercedes Gives People What They Want," by Gary Witzenburg, Santa Monica Evening Outlook, August 30, 1986

E-10 News: "Down for the Count," by Ted Orme, Motor, October 1986, Imperial Palace MOTO Award

C-4 Column: "No Pictures Please," by Chris Martin, National Dragster, August 8, 1986

Honorable Mention

C-4 Column: "Mileage and More," by Bob Sikorsky, Arizona Daily Star, March 30, 1986

E-1 Feature: "Retrospect: Crimes of the Heart," by Len Frank, Motor Trend, August 1986

E-1 Feature: "Buick Grand National," by P.J. O'Rourke, Automobile, March 1986

E-1 Feature: "MoPar Mystery Motor," by Al Kirschenbaum, Hot Rod, March 1986

Newspaper D-Graphics

E-1 Feature: "The Racing Duesenbergs," by Tom LaMarre, Car Collector and Car Classics, January 1986
Writer, British Car & Bike, Autumn 1986, Imperial Palace MOTO Award

E-6 Editorial: "Afraid of Ghosts," by Bob Weber, Super Service Station, March 1986
F-7 Original Art: "100 Years," by Hector Louis Bergaudi, Road & Track, March 1986, Imperial Palace MOTO Award

E-6 Editorial: "Editor's report," by Kenneth Zino, Motor, October 1986
Honorable Mention

E-7 Column: "Veloce," by Mel Nichols, Automobile, July 1986
F-1 Collected Art: "Honorable Discharge," by John Decker, Motor, July 1986

E-7 Column: "Trick Ideas," by Hib Halverson, Popular Cars, January 1986
F-2 Typographical: "100 Years of Daimler-Benz," by Dan Jones, Typographer; Ken Grasman, Art Director and Designer; and Frank Barrett, Author; The Star, January 1986

E-7 Column: "Ford Country," by David L. Lewis, Cars and Parts, monthly

E-10 News: "Who Killed Ethyl?" by Ron Sessions, Car Review, May 1986
F-4 Photographs: "RX-7 Turbo," by Vic Huber, Automobile, April 1986

E-10 News: "Fighting City Hall," by Bill Stephens, Super Service Station, August 1986
F-4 Photographs: "Like Old Times," by Gary Wescott, Four Wheeler, June 1986

F-4 Photographs: "Non Sequitur," by Bernard Asset, Automobile, June 1986

Magazine F-Graphics

F-1 Collected Art: "The China 1000," by Bob Forlenza, Art Director, Automobile, April 1986, Imperial Palace MOTO Award
F-4 Photographs: "Non Sequitur," by Irv Dolin, Automobile, May 1986
F-7 Original Art: Cover, by N. Gray, The Star, November 1986

F-1 Collected Art: "Straight, Tight, Right," by Jim Billy, Designer, Superservice, Sept. 1986, Imperial Palace MOTO Award
F-7 Original Art: "And Justice for All," by Richard Weatherington, Motor, August 1986

F-2 Typographical: "Wheels within Wheels," Harold Perry, Art Director and Designer; Joe Wood, Author; Donna Martin, Illustrator; and Jim Richard, Photographer; Motor, August 1986, Imperial Palace MOTO Award
Magazine G-Design
None

F-4 Photographs: "Motorcycle Mecca," by Richard Adams, Photographer; Mike Nicks,
Newsletter H

H-1 Feature Article: "Rolls-Royce in England in May," by James S. McKarns, P.E., Rolls-Royce Owners' Club Northern California Region Newsletter, August, 1986, Imperial Palace MOTO Award

Single Issue I

I-5 Best Single Issue, Newsletter: MGA! Joyce Hart, Editor, Imperial Palace MOTO Award

I-1 Special Section, Newspaper: "'86 Preview," by Jack Doo, Modesto Bee, Nov. 7, 1985, Imperial Palace MOTO Award

I-1 Special Sections: "Spectators' Guide to the Grand Prix," by Rich Taylor, The New York Times, June 15, 1986, Imperial Palace MOTO Award

I-3 Best Single Issue, Magazine: Exotic Cars: 4, Thomas Bryant, Editor; Richard Baron, Art Director; CBS Magazines, May 1986, Imperial Palace MOTO Award

Honorable Mention

I-1 Special Sections: "Concours d'Elegance," by Jack Doo, Modesto Bee, October 2, 1986

I-2 Best Single Issue, Magazine: Super Service Station, Bob Weber, Editor; Marvin Wikstrom, Art Director; Irving-Cloud Publications, April 1986

I-2 Best Single Issue, Magazine: The Star, Frank Barrett, Editor/Publisher; Ken Gasman, Art Director; Toad Hall Motorbooks for the Mercedes-Benz Club of America, October 1986

Public Relations J

J-1 Total Campaign: "The Mercedes-Benz Centennial Exhibition-100 Years of the Automobile," by Eric Dahlquist, President, Vista Group, Imperial Palace MOTO Award

J-4 Press Kits: "Riding in Style," by Bob Sikorsky, Imperial Palace MOTO Award

J-1 Other Single Purpose: "Tucson National Concours d'Elegance," by Louise Ann Noeth, Landspeed Productions, Imperial Palace MOTO Award

Video Industrial/Promotional K

K-1 Company Profile: "Driven to Win," NHRA promotional feature by Diamond P Sports, Inc., Harvey Palash, Executive Producer, Imperial Palace MOTO Award

K-2 How-to-do-it: "Muffler Installation," Diamond P Sports, Inc., John Coleman, Director, Imperial Palace MOTO Award

K-4 Entertainment: "Lava Machine," by Diamond P Sports, John Coleman, Director, Imperial Palace MOTO Award

K-4 Entertainment: "Spencer Low," by Diamond P Sports, Harvey Palash, Executive Producer, Imperial Palace MOTO Award

Video Home Video/Television L

L-2 Historical: "Kings of the Sport," by Diamond P Sports, Inc., Harvey Palash, Executive Producer, Imperial Palace MOTO Award

L-4 Race event/car show/concours: "1986

NHRA Winter Nationals 'D'," by Diamond P Hotel & Casino, including the trademarked
Sports, Harvey Palash, Executive Pro- "Imperial Palace MOTO Award."
ducer, Imperial Palace MOTO Award

L-5 Topical: "Seat Belt Feature," Maryland **Judging**
Public Television, John H. Davis, Executive Judging was by peers.
Producer, Martin Peters, Producer, Imperial
Palace MOTO Award

L-6 Technical (under 60 min.): "Last **Awards**
Chance Garage," by Universal Speakers The Imperial Palace MOTO Award was
Entertainment, Inc., Brad Sears, Executive presented to the entry judged "Best" in
Producer, Imperial Palace MOTO Award each category. "Honorable Mention" was
awarded to those entries in each category
which did not receive an IP 'MOTO" but
were deemed worthy of recognition.

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