



2011 IAMAS

Lifetime Achievement
Pete Lyons

Best of 2011
Charles B. Camp
Vintage Motorsport



Presented by The International Society for Vehicle Preservation

A 501(c)(3) nonprofit educational organization, founded 1983

2011 AWARDS

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PETE LYONS

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Award for Best of 2011:
CHARLES B. CAMP
VINTAGE MOTORSPORT

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International Automotive Media Award for Lifetime Achievement

Pete Lyons

One sunny day at a sports car race on the old public road course at Bridgehampton, New York, a very young boy who at that time had no interest in automobiles was invited to step into the cockpit of a tiny Cooper-Norton F3 race car. "This one fits me!" he exclaimed in his mind. Today, he remembers that as a life-changing moment.

Race cars that seem to fit are larger now, but the excitement that springs from them is just as fresh. And to his delight, Pete Lyons has been able to devote the intervening decades to happily wandering the raceways of the world, writing about, photographing and very occasionally being allowed to drive some of the most beautiful and thrilling machines ever created by human genius. Even better, he's been privileged to know some of the geniuses.

It's all thanks to his father, Ozzie Lyons, an engineer, photographer and lifelong automobile enthusiast who put Pete's feet on this road. Ozzie was long the USA correspondent for *Autosport* magazine, and helped his youngster begin shooting and writing for that British bible too. Gradually, but inevitably, covering motorsports became a career.



Photo credit: Lorna Lyons

For several years Pete reported on the North American scene for *Autosport*, regularly attending great events like the Daytona 24-hour and 500-mile races, the Sebring 12-hour, the Indy 500 and the annual Formula 1 Grands Prix in Canada, the U.S. and Mexico. A special favorite was the Can-Am, the Canadian-American Challenge Cup series for essentially unlimited big sports racing cars. Those glorious years from 1966 to 1974 are the basis for three of Pete's books, *CAN-AM* and *CAN-AM PHOTO HISTORY*, both published by MBI, and the recent *CAN-AM CARS IN DETAIL*, done in partnership with studio photographer Peter Harholdt for David Bull Publishing.



Going international in 1973, Pete spent four wonderful years as the F1 correspondent for both *Autosport* and the American publication *AutoWeek*. At a time before live TV or the Internet, when fans had to wait for their magazine to arrive to learn the story of a race weekend, Pete tried to put the reader into his shoes at such exotic locales as Argentina, Brazil, South Africa, Japan and all the great circuits of Europe.

After several years on-staff as editor of a US racing monthly, which at first was called *Formula* and later renamed *Racecar*, Pete chose to become a freelancer once again. Today he contributes to a wide variety of automotive publications, including *Vintage Racecar*, which carries his regular column, "Fast Lines."

A few of the other publications in which Pete's byline has appeared include *Car and Driver*, *Car Graphic (J)*, *Classic Motorsports*, *Corvette Quarterly*, *Cycle*, *Cycle World*, *Motorsport (UK)*, *On Track*, *Private Pilot*, *Racer*, *Road & Track*, *Sports Car*, *Vintage Motorsport* and many others in many countries.

To date Pete Lyons is the author of nine books: the new *FAST LINES* anthology of his *Vintage Racecar* columns, published by Octane Press; 2010's *CAN-AM CARS IN DETAIL* for David Bull Publishing (Winner of the 2010 MPG Dean Batchelor Award, details at motorpressguild.org), *CAN-AM* (Winner, 1996 Dean Batchelor Award), *CAN-AM PHOTO HISTORY*, marque histories of *FERRARI*, *LAMBORGHINI* and *JAGUAR*, *CHAPARRAL* Profile, *JAMES HUNT* Profile.

As well as being honored with the two Dean Batchelor Awards noted above, Pete has received the Ken Purdy Award of the International Motor Press Assoc., a Best Feature Article Award of the Sports Car Club of America and an Award of Appreciation from the Road Racing Drivers Club. Also, Pete's book *CAN-AM* won an International Automotive Media Award in 1996.

The Historic Grand Prix Association has twice awarded its Pete Lyons Cup to owners of vintage F1 cars whom Pete felt best recreated the spirit of the historic times he remembers so vividly.

To scratch that old F3 itch, Pete has attended several competition driving schools, including the Bob Bondurant School, Skip Barber School, British School of Motor Racing, Jim Russell School and Jim Hall II Kart Racing School. He has test-driven many high performance cars, including several Ford GT40s, Lola and Shadow Can-Am machines, a Porsche 935 Turbo, a March-BMW GTP and a Ferrari 250 Testa Rossa. He has competed in Formula Ford open-wheel racing, on go karts, and as a navigator in rallies (class winner with F1 World Champion Denny Hulme in 1976 Tour of Britain).

No Cooper-Norton has come his way, but Pete has owned a Norton motorcycle and several other bikes, including Honda, Suzuki, Triumph and Triton (Triumph-Norton special) and has ridden some of these — and Ozzie's classic Vincent — all across the United States, deep into Mexico and throughout much of Europe. His most interesting personal car was his beloved 1973 Corvette, a bright Targa Red coupe which he drove to the actual Targa Florio in Sicily and on to other races in Europe during his F1 years. The flying bug bit, too: Pete earned his private pilot's license in 1976, and has owned Cessna, Mooney and Piper aircraft. At the extremes of the flight envelope, he has proudly logged pilot time in the Goodyear Blimp and at the (back seat) stick of a Navy Blue Angels jet.

Pete, his wife Lorna Fitts Lyons (former editor of SCCA's Sports Car magazine) and kitty Pumpkin are at home today in Big Bear, a small mountain community in Southern California. Thanks to the Internet they can live in paradise while continuing to write articles and books and offering historical racing photos from Pete's and father Ozzie's archives; see it all at www.petelyons.com

Previous Honorees

Peter Brock, photojournalist, author, 2010

John H. Davis, *Motorweek* creator, host and executive producer, 2009

Ken Gross, author, writer, curator, 2008

Karl E. Ludvigsen, historian, author, writer, 2007

Jim Dunne, *Popular Mechanics*, 2006

Beverly Rae Kimes, historian, author, writer, 2005*

Jerry Flint, *Forbes*, 2004*

John Lamm, *Road & Track*, 2003

Brock Yates, *Car and Driver*, 2002

Chris Economaki, *National Speed Sport News*, 2001

Denise McCluggage, author, writer, 2000

Leon Mandel, *AutoWeek*, 1999*

David E. Davis, Jr., *AUTOMOBILE*, 1998*

*Deceased



Best of 2011 and Best of Divisions

Best of 2011

Charles B. Camp, *Vintage Motorsport* for "Stop the Presses"

Best of Divisions

Best of Division winners are selected from the IAMA Gold awardees in each division having 98 points or better. For 2011, eight Best of Divisions are awarded, as follow:

Best of Books

Janos Wimpffen for *Elva: The Cars, The People, The History*, publ. by David Bull Publishing

Best of Newspaper Articles

Dan Scanlan for "Happy Sweet 16, Concours!," in the *Florida Times Union*

Best of Magazine Articles

Charles B. Camp/*Vintage Motorsport* for "Stop the Presses"

Best of Graphics

Dan Lyons for "1926 Packard Model 236," May image in *American Classics* calendar, publ. by Avalanche Publishing

Best of Single Issues

Mercedes-Benz Club of America for *The Star*, Jan./Feb. 2011

Best of Video

Yolanda Vazquez, *Motorweek* for "Motor News"

Best of Radio

Bob Long, *Autoworld*-Automotive Radio Network for "A Look Inside Ford's Kinetic Design Philosophy with Jay Mays"

Best of Internet

Michael Knight for "Untenable," on *SpinDoctor500blog*
<http://spindoctor500blog.blogspot.com>

No IAMAs for Best of Division were awarded in the following divisions:

Newsletter

Multimedia

Public Relations/Marketing

2011 Foundation Awards

IAMA Bronze, Silver, and Gold Medallions

A. Book Writing

A-2, Biography

David Buick's Marvelous Motor Car, publ. by Buick Gallery and Research Center, Alfred P. Sloan Museum, Silver to Lawrence R. Gustin

"TV" Tommy Ivo: *Drag Racing's Master Showman*, publ. by Motorbooks, Gold to Tom Cotter

A-5, History, Motorsports

Formula One at Watkins Glen, publ. by David Bull Publishing, Bronze to Michael Argetsinger

They Started in MGs, publ. by McFarland & Co., Bronze to Carl Goodwin

Real Racers, publ. by Motorbooks, Silver to Stuart Codling

A-7, History, single marque or manufacturer

Shelby Cobra Fifty Years, publ. by Motorbooks, Bronze to Colin Comer

Mustang Boss 302, publ. by Motorbooks, Silver to Donald Farr

Elva: The Cars, The People, The History, publ. by David Bull Publishing, Gold to Janos Wimpffen

A-8, Technical, how to do it

Automotive Electrical Performance Projects, publ. by CarTech Books, Silver to Tony Candela

A-9, Technical, reference

Metalshaping: The Lost Sheet Metal Machines #2, publ. by AutoFuturist.org, Bronze to Timothy Paul Barton

EDEXCEL BTEC Nat'l Diploma Unit 9: Diesel Fuel Systems, Bronze to Dr. David G. Styles

How to Build Period Correct Hot Rods, publ. by CarTech Books, Gold to Gerry Burger

Performance Automotive Engine Math, publ. by CarTech Books, Gold to John Baechtel

A-18, Collector Vehicles *Pagoda Style*, Bronze to Michael Salemi

B. Book Graphics

B-40, Design, jacket

Pagoda Style, Gold to Michael Salemi

B-41, Design, total publication

Gull Wing Group International: The First 50 Years, Silver to Cyndi Vander Horn

Pagoda Style, Silver to Michael Salemi

B-42, Design, cover

Metalshaping: The Lost Sheet Metal Machines #3, publ. by AutoFuturist.org, Gold to Timothy Paul Barton

B-46, Illustration, collected art

EDEXCEL BTEC Nat'l Diploma Unit 9: Diesel Fuel Systems, Silver to Dr. David G. Styles

Rusty Pickups, publ. by CarTech Books, Silver to Michael Harrington



C. Newspaper Writing

C-7, History, single marque or manufacturer

"Chrysler's 'Leap of Faith'," in *The Houston Chronicle*, Gold to Tim Spell

C-16, Interview

"Q&A with Kyle Bush," in the *Arizona Republic*, Bronze to Michael Knight

C-19, Concours

"Happy Sweet 16, Concours!," in the *Florida Times Union*, Gold to Dan Scanlan

C-22, Column

"Over and Through," in *Capitol Hill Times* (Seattle), Silver to Ashly Knapp/Jean Swenson

C-26, Personality Profile

"Allan Grant is a championship driver," in the *Madison Press* (Ohio), Gold to Dean Shipley

C-28 Introduction of New Model

"Jeep Wrangler," in *The Advocate* (Baton Rouge), Bronze to Steve Wheeler

D. Newspaper Graphics

None

E. Magazine Writing

E-2, Biography

"Paul Bracq: Yesterday and Today," in *The Star*, Silver to Michael Salemi

"Stop the Presses," by Charles B. Camp, Gold to *Vintage Motorsport*

E-5, History, motorsports

"Airport Circuits—Flying Low," by Carl Goodwin, Bronze to *Vintage Motorsport*

"At the Brink—Sears Point Raceway," by Gary Horstkorta, Silver to *Vintage Motorsport*

E-6, History, general

"Cannonball," in the *16th Annual Amelia Island Concours d'Elegance* program, Silver to William Jeanes

E-7, History, single marque or manufacturer

"The Classic Age," in *The Star*, Bronze to Graham Robson

"'61-'63 Pontiac Tempest," in *Automobile Quarterly*, Silver to Jim Luikens

"The Chevrolet 100," in *Automobile Magazine*, Gold to Joe Lorio

"Reawakening Proud Traditions," in *The Star*, Gold to Karl Ludvigsen

"1980-85 General Motors X-Cars: From Exhilarating to Exasperating," in *Collectible Automobile*, Gold to Gary Witzenburg

E-8, Technical, how to do it

"Belts: Keep 'Em Clean, Quiet & (Properly) Tightened," in *MOTOR*, Bronze to Sam Bell

E-9, Technical, reference

"Buyers Guide: W111/W112 Two-Doors," in *The Star*, Bronze to Richard Simonds

E-11, Technical, general

"Bosch D-Jetronic Fuel Injection," in *The Star*, Silver to Pierre Hedary

"New Vehicle Technology: The Road Could Get Bumpy," in *MOTOR*, Silver to Mike Dale

E-16, Interview

"The Last Words of David E. Davis, Jr.," in *Automobile Magazine*, Gold to Jamie Kitman

E-17, Car Show

"Star Fest 2010," in *The Star*, Silver to Mercedes-Benz Club of America



E-18, Collector Vehicle(s)	"Expansion Valve," Gold to Jim Taylor/ <i>Action Magazine</i>	"The Alpha & The Omega," by D. Randy Riggs, Gold to <i>Vintage Motorsport</i>
"The American Mercedes," in <i>The Star</i> , Bronze to Michael Salemi/David Gooley	E-24, Motorsports, other	
"The Book of Marmon," in <i>Automobile Magazine</i> , Silver to Joe Lorio	"Reverse Engineering," in <i>Automobile Magazine</i> , Silver to Preston Lerner	F. Magazine Graphics
E-20, Commentary	E-25, Business	F-41, Design, total publication
"Guess Who Came to Dinner," Gold to Paul DeGuisseppi/ <i>Action Magazine</i>	"Risk Factors," Bronze to Andy Fiffick/ <i>Action Magazine</i>	<i>VIPER Magazine</i> , Sept./Oct. 2011, Bronze to <i>VIPER Magazine</i>
E-21, Editorial	"An Inside Look at How UPS Does it," Gold to David A. Kolman, <i>Fleet Maintenance</i>	<i>The Star</i> , Nov./Dec. 2011, Silver to Mercedes-Benz Club of America
"No Respect for Tire Dealers," in <i>Modern Tire Dealer/MTD</i> , Silver to Bob Ulrich	E-26, Personality Profile	F-42, Design, cover
"Editor's Report," in <i>MOTOR</i> , Gold to John Lypen	"Drawn to Opinions," in <i>Automobile Magazine</i> , Silver to David Zenlea	<i>The Star</i> , Sept./Oct. 2011, Silver to Stephan McKeown
"Last Watch," Gold to Elvis Hoffpauir/ <i>Action Magazine</i>	"Everybody Say, 'Wow!'," in <i>MTD</i> , Silver to Bob Ulrich	<i>MOTOR</i> , March 2011, Silver to Harold Perry
E-22, Column/blog/series: regularly published/scheduled piece/show (include series of three)	E-28, Introduction of New Models	F-44, Design, article
"Back in the Day," by Jeff Allison, Silver to <i>Vintage Motorsport</i>	"5 Revived!," in <i>Automobile Magazine</i> , Gold to Jason Cammisa	"Mercedes-Benz Type 180," in <i>The Star</i> , Bronze to Gary Anderson, David Gooley, Stephan McKeown
"Trouble Shooter," in <i>MOTOR</i> , Silver to Karl Seyfert	E-29, Environmental/Regulatory	"Silver Survivor," in <i>The Star</i> , Silver to Stephan McKeown
"Fuel for Thought," in <i>Goodguys Goodtimes Gazette</i> , Silver to Landspeed Louise (Louise Ann Noeth)	"Under the Southern Cross—Australia's Carbon Tax," Silver to Ken Newton/ <i>Action Magazine</i>	F-49, Single Photo, color
	E-35, Feature	"El Cono de Arita," in <i>The Star</i> , Gold to Lucana Perez
	"Monster 9.0," in <i>Automobile Magazine</i> , Silver to Joe Sherman	"Hot Shots," Nov. 11, 2011, Gold to Jerry Foss/ <i>National Dragster</i>



F-50, Single Photo, digitally manipulated

"Blitzen Benz," cover, *The Star*, Bronze to Gary Anderson

G. Newsletter Graphics

G-41, Design, total publication

Fiero Focus, Silver to Northern Illinois Fiero Enthusiasts, Inc.

H. Newsletter Writing

H-9, Technical, reference

"Compressors Without Pistons," in *MACS Service Reports*, Gold to Paul Weissler/MACS Worldwide

I. Best Single Issue

I-55, Magazine/Event Publications, under 20,000 circulation

Vintage Motorsport, July/Aug. 2011, Gold to *Vintage Motorsport*

The Star, Jan./Feb. 2011, Gold to Mercedes-Benz Club of America

I-56, Magazine/Event Publications, 20,000-100,000 circulation

Collectible Automobile, June 2011, Bronze to *Collectible Automobile*

Performance Handbook, April 2011, Silver to Bob Ulrich, Lori Mavrigian, Bob Bissler

I-57, Magazine mass market, over 100,000 circulation

MOTOR, August 2011, Gold to *MOTOR Magazine*

I-59, Newsletter, 16-pages or less

190SL Group, Sept./Oct. 2011, Bronze to Bruce Adams

Driving Force, December 2011, Gold to SEMA Action Network (SAN)

J. Public Relations/Marketing

None

K. Video: for company in-house, instructional purposes

None

L. Video: for consumer/public event purposes

L-15, News

"Don't Get Soaked," on *Motorweek*, Bronze to Yolanda Vazquez, Maryland Public Television

L-22, Column/blog/series: regularly published/scheduled piece/show (include series of three)

"Motor News," Gold to Yolanda Vazquez, *Motorweek*

L-35, Feature

"Behind the Scenes," Silver to Viper Club of America

"Blind Man Driving," Gold to Yolanda Vazquez, *Motorweek*

M. Radio

M-11, Technical, general

"Radioactive Cars: The Wave of the Future?," on *Land Line Now*, Silver to Reed Black & James Fetzer

M-15, News

"Trucker Saves Couple from Tornado," on *Land Line Now*, Silver to Reed Black & James Fetzer

M-16, Interview

"Jay Leno on the Chevy Volt," with Jeff Shade, Silver to *Talk About Cars*



<p>"Trucker Saves Woman from Assailant," on <i>Land Line Now</i>, Gold to Reed Black & James Fetzer</p>	<p>M-35, Feature</p>	<p><i>European Classics</i> calendar, publ. by Avalanche Publishing, Gold to Dan Lyons</p>
<p>M-22, Column/blog/series: regularly published/scheduled piece/show (include series of three)</p>	<p>"Goodbye My Friend: A David E. Davis, Jr. Tribute," Silver to Bob Long, <i>Autoworld-Automotive Radio Network</i></p>	<p>P. Internet</p> <p>P-32, Reference</p>
<p><i>Auto News with Ashly Knapp</i>, on America's Radio News Network, Bronze to Ashly Knapp</p>	<p>"Joplin Copes with Damage from Historic Tornado," on <i>Land Line Now</i>, Silver to Patsy Terrell & Barry Spillman</p>	<p>Automotive book reviews, publ. on www.speedreaders.info, Gold to Sabu Advani</p>
<p>M-26, Personality Profile</p>	<p>"Zombie Apocalypse? You Can be Prepared," on <i>Land Line Now</i>, Gold to Mark Reddig & James Fetzer</p>	<p>P-16, Interview</p> <p>"Consumer Guide Interviews The Car Show Host Adam Carolla," Bronze to Damon Bell</p>
<p>"Auction Kid," on KNX 1070 Newsradio, Los Angeles, Silver to Randy Kerdoon - KNX 1070</p>	<p>N. Multimedia/CD</p>	<p>P-20, Commentary</p>
<p>M-28, Introduction of New Models</p>	<p>None</p>	<p>"Untenable," on <i>SpinDoctor500blog</i> http://spinductor500blog.blogspot.com, Gold to Michael Knight</p>
<p>"A Look Inside Ford's Kinetic Design Philosophy with Jay Mays," Gold to Bob Long, <i>Autoworld-Automotive Radio Network</i></p>	<p>O. Other</p>	<p>P-31, Road Test</p>
<p>M-29, Environmental/Regulatory</p>	<p>O-49, Single Photo, color</p> <p>"1926 Packard Model 236," May image in <i>American Classics</i> calendar, publ. by Avalanche Publishing, Gold to Dan Lyons</p>	<p>"A Day in the Life of an Electric Car," on <i>Consumer Guide Automotive</i> http://consumerguideauto.howstuffworks.com, Gold to Rick Cotta</p>
<p>"Battle over Cashless Tollways," on <i>Land Line Now</i>, Bronze to Mark Reddig & Barry Spillman</p>	<p>O-66, Print, not otherwise specified</p>	
<p>"Woman Fights Unjust Tickets Threatening Her Livelihood," on <i>Land Line Now</i>, Bronze to Terry Scruton & James Fetzer</p>	<p><i>The Amateurs</i> calendar, publ. by The Maserati Club, Gold to Seymour G. Pond/Walter Baumer</p>	



ABOUT THE IAMC

The International Automotive Media Competition (IAMC), is a program to recognize and encourage excellence in all forms of automotive media.

All entries are made at the discretion of the entrant. Entering does not mean that you will be presented with an award or receive recognition for entering. All awards are final.

The IAMC is administered, produced by and is a property of The International Society for VEHICLE Preservation (ISVP). ISVP is a non-profit 501 (c) (3) educational organization.

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The International Automotive Media Competition is a function of the International Society for Vehicle Preservation, a 501(c)(3) nonprofit educational organization. The purpose of this peer-judged awards program is to recognize excellence in all forms of automotive media.

IAMA Recognition of Lifetime Achievement

This award is given to an individual who has, in the eyes of his or her peers, made a substantial contribution to the craft for a period of twenty-five or more years. This award is determined by thirty members of the automotive media from a variety of disciplines voting for two of five names submitted by five nominators. Nominators and voters change each year. The continual varying of selectors and voters ensures a broad cross-section of input in determining each year's recipient.

Judging

Judging of entries is by peers. Entries must meet a minimum standard to qualify for awards. If no entry in a category meets the minimum standards no award will be made in that category. Entries are judged by Category within their Division.

Overview of IAMC Rules

The International Automotive Media Competition (IAMC), a function of the International Society for Vehicle Preservation, is an awards program.

Judging is by peers, to a standard; entries may earn up to 100 points. The Foundation International Automotive Media Awards (IAMAs), Bronze (85-91), Silver (92-96) and Gold (97-100) medallions, are presented for those works so qualified.

From among the highest-point (98-100) Gold awards are chosen the Best of Divisions, with Best of 2011 being chosen from the Best of Division awardees.

Therefore, the Foundation IAMAs are a competition against a standard, whereas the Best of Divisions and Best of the Year IAMAs are a competition against other award-winning entries.

Keep Informed

Please visit our website for additional information. Our primary means of communication outside of notices on the website is by email. If you would like to be kept advised of additions to the website, posting of results, and posting of entry forms, please fill in the form accessible through the "Contact" button to the left on the Home Page. (This information is never shared.) <http://www.iamc-isvp.org>

